

A NEW DAWN FOR DENTISTRY

ADSO® | 2022
SUMMIT | AUSTIN

The Association of Dental Support Organizations (ADSO) is excited for the 2022 ADSO Summit. This premiere dental industry event for DSO leaders and their executive teams brings together high-caliber thought leadership, networking and breakout discussions. 'A New Dawn for Dentistry' is this year's greatest opportunity to engage, learn and build valuable relationships.

WHEN & WHERE

March 29–April 1, 2022
at the JW Marriott in Austin, TX

WHAT TO EXPECT

- ADSO **members and non-members** in attendance
- **Full buyout** of the hotel for the event
- An exhibit hall for **70+ sponsors to engage** with attendees (located in Griffin Hall at the hotel)
- Targeted **networking events** and **learning opportunities**
- **Three keynote speakers** and overview of ADSO strategic industry initiative
- Track-driven **breakout sessions** with practical and emerging themes

WHY ATTEND

- Discover **visionary ideas, best practices**, and everything in between
- Connect with DSO **market shapers, industry partners** and **up-and-coming dental talent**
- Learn from **thought leaders from all facets of the industry**
- **Customizable event experience** based on your organization's size and priorities
- Hear about the **latest trends in oral healthcare**
- **Access educational tracks** in marketing, operations, clinical leadership, people and finance