



BECOME A  
PART OF THE  
ORGANIZATION  
REPRESENTING  
THE FASTEST  
GROWING  
SEGMENT IN  
DENTISTRY.

The Association of Dental Support Organizations (ADSO) is a non-profit trade association founded and led by the CEOs of the some of the largest and most successful DSOs in the U.S. It is the only organization representing the needs of established and developing DSOs.



Join Today

# **Our Commitment to Members**

ADSO supports DSOs and their team members through mentoring and advocacy, to ensure that members can effectively and efficiently operate in an expanding dental marketplace. We offer education and research to ensure the growth and development of member companies.



# Our Mission

Support ADSO members through research, education and advocacy; enabling them to foster innovation, collaboration and a vibrant market where DSO-supported dentists can provide quality oral health care to their patients and to those in the underserved communities.

# Why We Matter:

## We are your advocate!

- ▶ The only organization representing the needs of DSOs and Group Practices and their ability to operate on a level playing field. ADSO advocates collectively at the state and federal levels in a manner that represents the interests of all its members. ADSO has a proven record of success and is the voice of the industry.
- ▶ ADSO maintains a collaborative relationship with organized dental and healthcare associations to better inform the profession and the public about the benefits of affiliating with a DSO practice.



RESEARCH

## We are the largest network of DSOs and group practices!

- ▶ Member CEO's have the opportunity to participate in ADSO board of director's meetings and network with the pioneers of today's DSOs. Members also help to create the future of the ADSO.
- ▶ Team members of ADSO companies are able to participate in the various networking committees that both drive the content of the ADSO's educational offerings and allows peer-to-peer learning opportunities.
- ▶ Opportunities to network and collaborate with over 180 Industry Partners of the ADSO.



# EDUCATION

## **Education and DSO Development!**

- ▶ Complimentary registration to attend the ADSO Summit which provides educational and networking opportunities for DSOs of all sizes.
- ▶ ADSO Partnering for Growth programs designed for emerging DSOs held in conjunction with board meetings for CEO networking opportunities.
- ▶ Webinars for supported dentists and team members through [www.theadso.org](http://www.theadso.org).
- ▶ Practice management and clinical articles through [www.theadso.org](http://www.theadso.org).

## **DSO Marketing Profile**

- ▶ Company profile through [www.theadso.org](http://www.theadso.org).
- ▶ Social media outreach and communication of company access to care efforts.

# ADVOCACY



# Who Can Join?

The ADSO offers five categories of membership for DSOs. Dues and assessments are determined by member organization's location and consolidated practice revenue:

- **Full Member, Tier Three**  
Operating in the U.S., \$100 million+
- **Full Member, Tier Two**  
Operating in the US, \$30 - \$100 million
- **Associate Member**  
Operating in the US, \$10 - \$29 million
- **Emerging Member**  
Operating in the US, Under \$10 million
- **International Member**  
Operating and headquartered outside of the U.S.

# How to Join?

Go to [www.theadso.org](http://www.theadso.org) or contact ADSO membership at [membership@theadso.org](mailto:membership@theadso.org) for details.

**We look forward to including your company as part of the Gold Standard for DSOs.**



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[Join Today](#)