

**FOR IMMEDIATE RELEASE**

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**Association of Dental Support Organizations Launches *Inflection Point*, a Limited Podcast Series Exploring How DSOs are Disrupting Dentistry**

*Eight-part series featuring consequential voices in politics, dentistry, tech, and finance premieres ahead of the 15<sup>th</sup> Annual ADSO Summit*

**Washington, D.C.** (June 11, 2026) — The Association of Dental Support Organizations (ADSO) today premiered *Inflection Point*, a limited series within its official podcast, *Thank You For Flossing* ([view the trailer here](#)). Hosted by **ADSO CEO Andrew Smith**, the new series brings together some of the most consequential voices in politics, dentistry, technology, and finance to explore the current moment in dentistry as dental support organizations (DSOs) are caring for more than 50% of dental patients and DSOs claim a growing share of the market thanks in large part to access, affordability and bringing the latest innovations closer to patients. The series premieres alongside a milestone moment for ADSO: the [15<sup>th</sup> Annual ADSO Summit](#), taking place June 15-17 in Chicago.



“*Inflection Point* tells the story of the disruption happening at this critical moment in dentistry by bringing together the leading experts across multiple industries and by putting industry-shaking disruptions in context,” Smith said. “Industry disruption is not a new phenomenon. From rideshare companies and robotaxis to streaming services, the companies that have transformed their industries did so by responding to what consumers needed. DSOs are doing exactly that in dentistry: expanding access, improving affordability, and bringing state-of-the-art technology to the chair. *Inflection Point* discusses why this disruption is happening, why it matters, where it’s headed, and what that means for the future of dentistry.”

The series features conversations with a distinguished guest lineup:

- Former **Gov. Larry Hogan (R-MD)**;
- Former **Senate Majority Leader Trent Lott (R-MS)**;
- Former **Sen. John Breaux (D-LA)**;
- Former American Dental Association President **Dr. Brett Kessler**;
- Dental Innovative Alliance Co-Founder and Managing Partner **Doug Brown** and Partner **Kentucky Morrow**;
- Sunbit Vice President of Dental **Jay Letwat**; and
- Planet DDS Chief Revenue Officer **Mike Huffaker** and Chief Product Officer **Nathan James**.

The series premiere of *Inflection Point* features former Maryland Gov. Larry Hogan, who draws from his experience governing as a Republican in a heavily Democratic state and leading the state through one of the most disruptive moments in modern history: the COVID-19 pandemic.

Across its eight interconnected episodes, *Inflection Point* explores how disruption can drive innovation; when and how industries can adapt to consumer needs and expectations; the significant role of trust, transparency, and communication especially during disruptive moments; and the constant relevance and importance of the human element as emerging technologies enhance and streamline work.

“Over the last fifteen years, the Summit has grown into the dental industry’s premier gathering. It’s a place where movers and shakers in our industry come to exchange idea and align on the priorities and our shared vision shaping the future of dentistry,” Smith said. “Launching *Inflection Point* at this moment is intentional. It helps set the tone for when we walk into Chicago with a shared sense of where our industry stands and why this disruptive moment matters.”

Listeners can tune in weekly to *Inflection Point* on [YouTube](#) or the [Thank You For Flossing channel](#) wherever they listen to their podcast every Thursday. *Thank You For Flossing* launched in 2023 and has established itself as a forum that brings together experts, dental industry leaders, politicians, and innovators to examine the forces shaping dentistry.

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**About the ADSO**

*The Association of Dental Support Organizations (ADSO) is a non-profit international trade association whose members support more than 15,000 dentists. ADSO supports its members through research, education and advocacy; enabling them to foster innovation, collaboration and a vibrant market where DSO-supported dentists can provide quality oral health care. Visit [www.theadso.org](http://www.theadso.org) to learn more, and follow ADSO on [LinkedIn](#), [Instagram](#), and [Twitter](#).*

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